



Guelph Engineering Society



Report on ESSCO AGM at Ryerson
June 27-29.

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1. Purpose of Conference

This was ESSCO's AGM (annual general meeting) of students from across engineering societies across Ontario. This conference is held once a year to bring together students and discuss issues each school faces within their school and events they ran. It's an opportunity for students to share and learn from each other's experiences and bring new information back to their schools.

2. Personal Goals for Conference

I wanted to go this conference because I was part of the regional outreach committee for the western region, which ended up failing and I wanted to go to discuss what went wrong with this and brainstorm ideas to improve it for next year. This was done in the ROC session, as seen below.

3. Summary of Events

Natural Engineering Month/Week

- The year created a foundation for next year
- Being changed to month so everyone can be involved
 - Problems before with schools on reading week
 - Have to re-evaluate our NEW program (eg. Posters, etc)
 - Possibility to run more events in the longer time frame
- Recommendations for next year:
 - Stagger events
 - Work together more with other schools, do something bigger and have more events
 - Take advantage of internet (eg. Web 2.0 and blog) to communicate with other schools
- Brainstorming for next year:
 - Target scout groups/girl guides
 - High school design competition
 - Bring in high school students and give them a tour of our schools/cool labs

- Internal event: show off engineering labs to other professors/faculties/students
- Media coverage to get more kids to come
- Pride in engineering for students (PEO, OSPE, etc.)

Regional Outreach Committees

- Idea: brake into regions and increase member involvement and school connections
- Only one event actually went through (wonderland physics day, central region)
- Regions were too spread out, posed a big problem for planning (eg. Lakehead)
- Maybe change to Regional Resource Group (RRG)
 - Communication group available to any region
 - Help in a collection of information and shared information
- Needs a lot of effort from everyone, maybe starting earlier would be better
- There were good ideas but they were far too complicated to implement

Project Directors

NEW

- Ran a teleconference
- Tried to come up with an activity all the schools could do at the same time but it was not feasible
- Promo for video, video almost complete
- Essco pamphlet available on the website
- Wen to the PEO chapter for help

OUTREACH

- ROC's: lack of communication, no momentum
- Worked on Air Canada Sponsorship for essco events
- Women in engineering
 - Compiled a database of resources

National Conference for Women in Engineering (NCWIE)

- Only conference of its kind
- 2008 theme: 'Discover Your Place ' (to be held at Western University)
- Outreach events to happen, targeting younger girls
- Opportunities fair for students
- Information at www.ncwie.ca (4 delegates per school, registration august-october)

4. Evaluation

i) ***Conference Organizers***

Overall the conference was very well run. There were a variety of sessions to attend which were all very helpful and provided valuable information to bring back to Guelph. All the events were well planned and organized and I made a lot of connections with people which will be helpful for future planning of events. The one weakness was that the elevator broke down and I was trapped in it for 45 minutes.

ii) ***Delegate***

I think I was a good delegate and represented Guelph in a good manner. I participated in all the sessions and events. I was active in all of my sessions, sharing my experiences and learning from others, particularly in the ROC session, a committee which I had been involved with. I was well spirited throughout and met lots of new people, showing other schools how awesome us Guelph folk are. If I were to attend again I don't think I would do anything different except maybe attend different sessions this time around so I could learn more and gain more out of the experience.